



दिल्ली विश्वविद्यालय
University of Delhi

डायारी संख्या 3781
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Office of the Vice Chancellor, DU <vc@du.ac.in>

DO Letter from Additional Secretary, DoCA regarding Jago Grahak Jago Quiz 2026 in collaboration with MyGov

1 message

Wed, Oct 7, 2026 at 2:07 PM

Anupam Mishra <as-ca1@gov.in>

Reply-To: as-ca1@gov.in

To: vc <vc@cuap.ac.in>, vc <vc@ctuap.ac.in>, vice_chancellor <vice_chancellor@nsktu.org>, vc <vc@rgu.ac.in>, vc <vc@aus.ac.in>, registrar <registrar@aus.ac.in>, vc <vc@tezu.ernet.in>, vc <vc@cub.ac.in>, vc <vc@mngcub.ac.in>, vcoffice <vcoffice@nalandauniv.edu.in>, vc <vc@rpcu.ac.in>, vc <vc@ggu.ac.in>, vc <vc@ignou.ac.in>, vc <vc@jmi.ac.in>, vc <vc@mail.jnu.ac.in>, president <president@sau.int>, vc <vc@du.ac.in>, vc <vc@sanskrit.ac.in>, vc <vc@slbsrsv.ac.in>, vc <vc@cug.ac.in>, info <info@gsu.ac.in>, vc <vc@cuu.ac.in>, vc <vc@hpcu.ac.in>, sjvc <sjvc@cuajammu.ac.in>, vc <vc@cukashmir.ac.in>, vc <vc@cuu.ac.in>, vc <vc@cuk.ac.in>, vicechancellor <vicechancellor@cukerala.ac.in>, info <info@sindhuc.ac.in>, vc <vc@dhsu.edu.in>, vc <vc@igntu.ac.in>, vc <vc@hindivishwa.org>, vcofficecau <vcofficecau@yahoo.in>, vcoffice <vcoffice@manipuruniv.ac.in>, vice-chancellor <vice-chancellor@nsu.ac.in>, vc <vc@mzu.edu.in>, vcnehu <vcnehu@nehu.ac.in>, vc <vc@nagalanduniversity.ac.in>, vc <vc@cuo.ac.in>, vc <vc@pondiuni.ac.in>, vc <vc@cup.edu.in>, vcoffice <vcoffice@cup.edu.in>, vc <vc@curaj.ac.in>, vc <vc@cus.ac.in>, psvc <psvc@cutn.ac.in>, vc <vc@imu.ac.in>, registrar <registrar@efluniversity.ac.in>, vc <vc@manuu.edu.in>, vc <vc@manuu.ac.in>, vc <vc@uohyd.ac.in>, vc <vc@tripurauniv.ac.in>, hnbguvc <hnbguvc@gmail.com>, vcamu <vcamu@amu.ac.in>, vc <vc@bbau.ac.in>, vc <vc@bhu.ac.in>, vc_office <vc_office@bhu.ac.in>, vc <vc@allduniv.ac.in>, vcoffice <vcoffice@allduniv.ac.in>, vc <vc@rgnau.ac.in>, vcrlbcau <vcrlbcau@gmail.com>, vice-chancellor <vice-chancellor@visva-bharati.ac.in>

Cc: Mitali Namchoom IAS <mitali.namchoom@ias.nic.in>, Vikash Kumar <vikash.kumar80@nic.in>, Publicity Section <ddpub1-ca@nic.in>

Respected Sir/Ma'am,

Kindly find attached D.O. letter from Additional Secretary, DoCA regarding Jago Grahak Jago Quiz 2026 in collaboration with MyGov.

Regards,

O/o Additional Secretary
Department of Consumer Affairs
Krishi Bhawan, New Delhi - 110001
Tel: 011-23386666

Pls
12/10/2026
SOL/611
by 21/10

JGJ Quiz 2026.pdf
500K

R-3266
09/11/26

JKU/3439
9/11/26

CB-II/1593
12/10/26

AT

AM MISHRA

Additional Secretary

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सत्यमेव जयते

भारत सरकार
उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्रालयउपभोक्ता मामले विभाग
कृषि भवन, नई दिल्ली-110001GOVERNMENT OF INDIA
MINISTRY OF CONSUMER AFFAIRS,
FOOD AND PUBLIC DISTRIBUTION
DEPARTMENT OF CONSUMER AFFAIRS
KRISHI BHAWAN, NEW DELHI-110001
5th October, 2026

D.O. No. 6-24/4-2026-Pub

Dear Ma'am / Sir,

As you are aware, the Department of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution, Government of India, is mandated to protect and promote the interests of consumers and to create awareness among citizens regarding their consumer rights, responsibilities and available mechanisms for consumer protection and grievance redressal.

2. The Department, under its flagship consumer awareness campaign "Jago Grahak Jago", undertakes various initiatives aimed at empowering consumers with information regarding consumer rights and responsibilities, product quality and safety, fair trade practices, consumer grievance redressal mechanisms and various initiatives of the Government in the field of consumer protection.

3. As part of these efforts and in collaboration with MyGov, the Department is conducting the "Jago Grahak Jago Quiz 2026" on the MyGov platform. The Quiz was launched on 25.08.2026 and is aimed at enhancing awareness among citizens, particularly students and young consumers, regarding consumer rights, responsibilities and various consumer protection initiatives.

4. The Quiz will remain open for participation up to 30.10.2026. The Quiz is available on the MyGov platform at the following link:

<https://quiz.mygov.in/quiz/jago-grahak-jago-quiz-2026/>

5. In this regard, I would request your kind support in widely publicizing the "Jago Grahak Jago Quiz 2026" amongst students/youth under your administrative/institutional jurisdiction and encouraging them to participate in the Quiz. The Quiz may kindly be disseminated through official websites, e-mail groups, student portals, notice boards, social media platforms and other available institutional communication channels.

6. The initiative would provide an opportunity to students and young citizens to enhance their understanding of consumer rights and responsibilities and contribute towards creating an informed and empowered consumer ecosystem.

7. For regular updates and information regarding consumer awareness initiatives of the Department, students and other stakeholders may also be encouraged to follow the official social media handles of the Department:

X (Jago Grahak Jago): @jagograhaakjago
Facebook: Department of Consumer Affairs, Government of India
Instagram: @consumeraffairs_goi

8. I shall be grateful for your support in giving wide publicity to the Quiz and encouraging maximum participation in this important consumer awareness initiative.

With regards,

Yours sincerely,

(Anupam Mishra)

As per list



www.jagograhaakjago.in